



Community Profile

Aurora city
Place

Aurora city, N/A...

Population Summary	
2000 Total Population	1,850
2010 Total Population	1,682
2016 Total Population	1,722
2016 Group Quarters	60
2021 Total Population	1,752
2016-2021 Annual Rate	0.35%
Household Summary	
2000 Households	812
2000 Average Household Size	2.19
2010 Households	777
2010 Average Household Size	2.09
2016 Households	797
2016 Average Household Size	2.09
2021 Households	813
2021 Average Household Size	2.08
2016-2021 Annual Rate	0.40%
2010 Families	438
2010 Average Family Size	2.70
2016 Families	444
2016 Average Family Size	2.70
2021 Families	451
2021 Average Family Size	2.69
2016-2021 Annual Rate	0.31%
Housing Unit Summary	
2000 Housing Units	893
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	17.7%
Vacant Housing Units	9.1%
2010 Housing Units	887
Owner Occupied Housing Units	68.0%
Renter Occupied Housing Units	19.6%
Vacant Housing Units	12.4%
2016 Housing Units	914
Owner Occupied Housing Units	66.2%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	12.8%
2021 Housing Units	932
Owner Occupied Housing Units	65.8%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	12.8%
Median Household Income	
2016	\$45,626
2021	\$43,010
Median Home Value	
2016	\$73,107
2021	\$74,094
Per Capita Income	
2016	\$25,698
2021	\$26,662
Median Age	
2010	47.9
2016	48.7
2021	48.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	797
<\$15,000	16.2%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	8.8%
\$35,000 - \$49,999	19.3%
\$50,000 - \$74,999	24.6%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	1.6%
\$200,000+	0.6%

Average Household Income \$54,018

2021 Households by Income

Household Income Base	813
<\$15,000	18.6%
\$15,000 - \$24,999	9.2%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	21.6%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	9.3%
\$150,000 - \$199,999	2.2%
\$200,000+	0.6%

Average Household Income \$55,979

2016 Owner Occupied Housing Units by Value

Total	605
<\$50,000	25.8%
\$50,000 - \$99,999	52.4%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	5.3%
\$200,000 - \$249,999	1.0%
\$250,000 - \$299,999	0.5%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	0.5%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.7%

Average Home Value \$87,934

2021 Owner Occupied Housing Units by Value

Total	613
<\$50,000	24.0%
\$50,000 - \$99,999	54.0%
\$100,000 - \$149,999	10.6%
\$150,000 - \$199,999	4.7%
\$200,000 - \$249,999	1.3%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	0.7%
\$750,000 - \$999,999	0.7%
\$1,000,000 +	0.3%

Average Home Value \$98,083

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	1,682
0 - 4	5.7%
5 - 9	5.5%
10 - 14	5.1%
15 - 24	9.6%
25 - 34	9.2%
35 - 44	10.9%
45 - 54	13.9%
55 - 64	15.6%
65 - 74	10.9%
75 - 84	7.8%
85 +	5.7%
18 +	80.7%
2016 Population by Age	
Total	1,722
0 - 4	4.9%
5 - 9	5.5%
10 - 14	5.6%
15 - 24	9.9%
25 - 34	8.9%
35 - 44	10.8%
45 - 54	12.8%
55 - 64	15.9%
65 - 74	12.6%
75 - 84	7.5%
85 +	5.6%
18 +	81.2%
2021 Population by Age	
Total	1,752
0 - 4	4.9%
5 - 9	5.1%
10 - 14	5.9%
15 - 24	10.1%
25 - 34	9.7%
35 - 44	10.0%
45 - 54	12.0%
55 - 64	14.3%
65 - 74	14.9%
75 - 84	8.0%
85 +	5.1%
18 +	80.7%
2010 Population by Sex	
Males	823
Females	859
2016 Population by Sex	
Males	843
Females	879
2021 Population by Sex	
Males	858
Females	894

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	1,682
White Alone	98.2%
Black Alone	0.2%
American Indian Alone	0.5%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.0%
Hispanic Origin	0.5%
Diversity Index	4.6

2016 Population by Race/Ethnicity

Total	1,722
White Alone	97.9%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.2%
Hispanic Origin	0.8%
Diversity Index	5.8

2021 Population by Race/Ethnicity

Total	1,752
White Alone	97.6%
Black Alone	0.3%
American Indian Alone	0.5%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.3%
Hispanic Origin	1.0%
Diversity Index	6.7

2010 Population by Relationship and Household Type

Total	1,682
In Households	96.4%
In Family Households	73.1%
Householder	26.0%
Spouse	19.1%
Child	23.7%
Other relative	1.4%
Nonrelative	2.9%
In Nonfamily Households	23.3%
In Group Quarters	3.6%
Institutionalized Population	3.2%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment

Total	1,276
Less than 9th Grade	2.4%
9th - 12th Grade, No Diploma	8.2%
High School Graduate	32.9%
GED/Alternative Credential	9.1%
Some College, No Degree	26.2%
Associate Degree	9.6%
Bachelor's Degree	8.6%
Graduate/Professional Degree	3.0%

2016 Population 15+ by Marital Status

Total	1,447
Never Married	26.2%
Married	42.6%
Widowed	9.5%
Divorced	21.7%

2016 Civilian Population 16+ in Labor Force

Civilian Employed	92.6%
Civilian Unemployed	7.4%

2016 Employed Population 16+ by Industry

Total	685
Agriculture/Mining	6.6%
Construction	10.8%
Manufacturing	9.5%
Wholesale Trade	1.5%
Retail Trade	13.4%
Transportation/Utilities	6.3%
Information	1.3%
Finance/Insurance/Real Estate	5.8%
Services	42.6%
Public Administration	2.2%

2016 Employed Population 16+ by Occupation

Total	685
White Collar	40.7%
Management/Business/Financial	8.2%
Professional	9.5%
Sales	11.2%
Administrative Support	11.8%
Services	22.2%
Blue Collar	37.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	13.4%
Installation/Maintenance/Repair	5.7%
Production	8.8%
Transportation/Material Moving	9.2%

2010 Population By Urban/ Rural Status

Total Population	1,682
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	777
Households with 1 Person	37.8%
Households with 2+ People	62.2%
Family Households	56.4%
Husband-wife Families	41.3%
With Related Children	12.2%
Other Family (No Spouse Present)	15.1%
Other Family with Male Householder	3.9%
With Related Children	2.3%
Other Family with Female Householder	11.2%
With Related Children	8.5%
Nonfamily Households	5.8%
All Households with Children	24.1%

2010 Households by Size

Multigenerational Households	1.9%
Unmarried Partner Households	9.1%
Male-female	8.4%
Same-sex	0.8%

2010 Households by Size

Total	777
1 Person Household	37.8%
2 Person Household	35.3%
3 Person Household	13.8%
4 Person Household	8.2%
5 Person Household	3.6%
6 Person Household	1.0%
7 + Person Household	0.3%

2010 Households by Tenure and Mortgage Status

Total	777
Owner Occupied	77.6%
Owned with a Mortgage/Loan	40.2%
Owned Free and Clear	37.5%
Renter Occupied	22.4%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	887
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Small Town Simplicity
2. Heartland Communities
3. Diners & Miners (10C)

2016 Consumer Spending

Apparel & Services: Total \$	\$1,107,691
Average Spent	\$1,389.83
Spending Potential Index	69
Education: Total \$	\$606,671
Average Spent	\$761.19
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$1,744,207
Average Spent	\$2,188.47
Spending Potential Index	75
Food at Home: Total \$	\$3,163,477
Average Spent	\$3,969.23
Spending Potential Index	80
Food Away from Home: Total \$	\$1,753,339
Average Spent	\$2,199.92
Spending Potential Index	71
Health Care: Total \$	\$3,469,758
Average Spent	\$4,353.52
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$991,690
Average Spent	\$1,244.28
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$410,996
Average Spent	\$515.68
Spending Potential Index	70
Shelter: Total \$	\$7,876,035
Average Spent	\$9,882.10
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,401,851
Average Spent	\$1,758.91
Spending Potential Index	76
Travel: Total \$	\$921,414
Average Spent	\$1,156.10
Spending Potential Index	62
Vehicle Maintenance & Repairs: Total \$	\$651,287
Average Spent	\$817.17
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

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